

Bilingual Roots Academy

Privacy Policy

Effective Date: 30 August 2026

1. Introduction

This Privacy Policy explains how Bilingual Roots Academy collects, uses, stores and protects personal information. Bilingual Roots Academy is a trading name of Maria Mejuto Sanjurjo, who acts as the Data Controller for your personal data, in accordance with the UK GDPR and the Data Protection Act 2018.

2. Information We Collect

We may collect your name, email address, billing address, payment information processed by secure third-party providers, your child's first name and age, learning preferences, correspondence and website usage data.

3. How We Use Your Information

To provide our services, process payments, communicate with you, personalise learning, improve our services and comply with legal obligations.

4. Legal Basis

We process data on the basis of contract, legal obligations, legitimate interests and consent where required.

5. Sharing Information

We never sell personal information. Data is shared only with trusted providers where necessary or when required by law.

6. Data Retention

We keep personal information only for as long as necessary for legal and business purposes.

7. Your Rights

You may request access, correction, deletion, restriction, objection or a copy of your personal data, where applicable.

8. Children's Privacy

Our services are purchased by parents or legal guardians. We collect only the information needed to provide our educational services.

9. Cookies

Please refer to our Cookie Policy for information about cookies.

10. Security

Reasonable technical and organisational measures are used to protect personal information.

11. Changes

We may update this policy. The latest version will always be available on our website.

12. Contact

info@bilingualrootsacademy.com

www.bilingualrootsacademy.com